

**REPLY UNDER 37 CFR 1.116 - EXPEDITED PROCEDURE –**  
**TECHNOLOGY CENTER 3600**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of	:	Customer Number: 33401
JANSEN, Michael E.	:	Confirmation Number: 5159
Application No.: 10/710,413	:	Group Art Unit: 3688
Filed: July 08, 2004	:	Examiner: VANDERHORST, Maria Victoria
For: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION	:	

**CERTIFICATE OF ELECTRONIC TRANSMISSION**

I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on March 11, 2010.  
DeAnna Rodriguez

**RESPONSE TO OFFICE ACTION**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir/Madam:

This is in response to the office action mailed on September 15, 2009. A petition for a three-month extension of time and a Request for an Examiner Interview are being filed concurrently.

Remarks begin on page 2.